EVALUATION

ASSESSMENT  ANALYSIS  PERFORMANCE  IMPROVEMENT  RESULTS  FEEDBACK

EVALUATION OVERVIEW

FFY23 Region 3 Kickoff | 10.20.2022
Meet the SNAP-Ed Evaluation Team

October 20, 2022

Nora Downs
Erica Tomas
Katie Tong
Shelby Winters
What does the Evaluation Team do?

- Evaluation planning
- Data analysis
- Training
- Customized support
- Reports and presentations
What updates are coming to PEARs?

- Projects
  - New drop-down in Program Activities, PSE, Social Marketing
  - Same as Interventions for FFY 2023

- New Custom Data Fields
  - Add in PEARs IDs for related activities
  - Select local agency

- Program Activities
  - Select in-person, virtual (live), or virtual (recorded)
  - Language delivered in
  - Surveys – online or paper
  - Demographics – gender, age options
What is an evaluation request?

One-on-one help and evaluation support for your project
How can I submit an evaluation request?

Complete an electronic evaluation form at: https://wasnap-ed.org/evaluation/evaluation-request-form/
What types of requests can I submit?

- Evaluation planning
- DE survey results
- Survey development/refinement
- Focus group development/refinement
- Help finding an evaluation tool
- ...and more!
What is the new SNAP-Ed dashboard?

- Cash public assistance
- Sex
- Race & Ethnicity
- Age
- Primary household language
- Internet access
- Educational attainment
- Home ownership
- Income
What is the new SNAP-Ed dashboard?

School characteristics:
- Enrollment
- FRPL
- Eligibility over time

Student characteristics:
- Sex
- Race & Ethnicity
- ELL
- Low-income
- Homeless
Questions?

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