Washington State Farmers Market Association

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WSFMA Regional Leads
Work to Strengthen Food Access Programs at Farmers Markets

Regional Leads can help:

- Promote and support food access activities
- Identify opportunities for food access engagement at farmers markets
- Make connections between community organizations and farmers markets
Food Assistance Programs at Farmers Markets

• SNAP

• SNAP Market Match (SMM)

• WIC and Senior Farmers Market Nutrition Program (FMNP)
How do Markets Accept SNAP/EBT?

Farmers Market needs to be authorized by USDA as a SNAP retailer on behalf of all farmers and vendors at the market

- EBT card reader at the market info booth
- Customers receive wooden tokens as EBT scrip
SNAP Market Match

• SNAP Market Match dollar works statewide
• WA Department of Health administers program
• Began April 1, 2020
• More than 100 farmers markets across the State participate
• **Change 2023** - Maximum match is $25 per participant per day
• Some markets may have unlimited match
SNAP Market Match

HOW IT WORKS AT THE MARKET

1. SNAP customer goes to the market info booth.
2. Customer indicates the amount they wish to spend with their EBT card. Market staff enters the amount and swipes their EBT Card using a POS. Customer enters their PIN.
3. Customer is given their receipt, EBT tokens, and SNAP Market Match (SMM).
4. Customers use tokens and SMM to pay for purchases. SMM can only be used for fruits, vegetables, herbs, seeds, mushrooms, and edible plants.
Electronic – Farmers Market Nutrition Program (E-FMNP)

- WA Department of Health administers WIC FMNP program
- WA Department of Social & Health Services administers Senior FMNP program
- **Statewide Change 2023** – Certified vendors will need to have a smart device to process E-FMNP at their booth
- Stay tuned - Updates and training to come
R3 Farmers Markets that accept SNAP

Skagit
- Anacortes
- Concrete
- Mount Vernon
- Sedro-Woolley

Snohomish
- Arlington - new 2021
- Everett
- Lake Stevens - new 2022
- Monroe - new 2022
- Snohomish
- Stanwood

Island
- Bayview
- South Whidbey Tilth

San Juan
- Orcas Island - new 2021

Whatcom
- Bellingham
- Lynden – new 2022 - SNAP only
- Twin Sister Farm Stand – new 2021
Help us Build Awareness

WSFMA Rack Card

Shows which regional farmers markets accept SNAP, SNAP Market Match, WIC and Senior FMNP

Order directly from WSFMA or download PDF from WSFMA website

2022 Farmers Market Food Access – Regional Brochure Order Form

Available in: English, Spanish, Russian, Vietnamese
How can we collaborate to strengthen food access programs at Farmers Markets?

**Children Activities:** SNAP-Ed staff support kid's activities at markets in Arlington, Snohomish, Stanwood, Bayview (e.g., Power of Produce, KERNAL)

**Market Tours for SNAP Clients:** Clark County SNAP-Ed and Regional Leads worked together to produce tours of the market for SNAP shoppers.

**Cooking Demonstrations:** SNAP-Ed staff provide cooking demonstrations/Recipe Sharing at markets

Share your ideas with Rita or Ellen any time!

In February 2023 we will distribute an online questionnaire to SNAP Ed staff in Region 3 to collect info on how we can collaborate.
Questions?

Thank you!
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Northwest WA Regional Leads

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