DSHS SNAP-Ed
Updates for FFY23

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Overview

- Three Year Planning Period
- New SNAP-Ed Contracts
- Local Planning Area Partnerships
- Site visits
Three Year Planning Period

• State Plan updates approved by FNS

• Final year of current three year plan (FFY21-23)

• Planning for FFY24-26 begins this year
New SNAP-Ed Contracts

• Social Marketing
  – Procurement process nearly underway
  – Planning and gathering data throughout FFY23
    – Campaign rollout in FFY24

• Expanding Engagement with Tribes
  – FFY23 Request for information from potential tribal Implementing Agencies
  – Onboarding in FFY24
Local Planning Area Partnerships

- 26 LPAs across the state
  - Share information
  - Address challenges
  - Develop strategic plans for cross agency collaboration

- State and local connections
Site Visits

• In-person Management Evaluations

• Site visits will be planned and communicated this Winter/Spring
Questions?

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