Q: In the new PSE partnerships section, will folks only see partnerships that their LIA has entered? Or all partnerships in the region?

A: PEARs users should only be able to see the partnerships they have entered or have permission to view.

Q: In the new PSE partnerships section, if another agency in your region lists you as a collaborator on that partnership, would that change your ability to view.

A: Yes, if someone else added you as a collaborator, you would see that activity or partnership.

Q: In the program activities module, what happens for direct education using hybrid delivery? If we have a live online program that will be made available for viewing at a later date, can we choose more than one method?

A: Yes - you can choose more than one method! You can technically choose all three, if that fits the scenario.

Q: Do we still report social media like Facebook and Instagram the same way or does it go into the new modules?

A: Report it in the same way using the social media reporting guidelines. Continue to report social media in the indirect activity module.

Q: Do you think the linkages in PEARs will eliminate the need for quarter reports?

A: IAs and contract managers are the best resources for quarter report questions. That said, PEARs would need to make some additional changes to be fully functional for most Washington State SNAP-Ed quarter reports.

Q: Can you please explain when to use unique vs new participants in indirect activities, and how to categorize participants correctly?

A: “New reach” is the number of people who were exposed to the indirect activity and have not been exposed to a related PSE activity, program activity, or social marketing campaign. This should be less than or equal to the number of unique individuals. “Unique reach” is the total number of people who were exposed to the indirect activity, regardless of their exposure to any other related PSE activities, social marketing campaigns, or program activities.