WSU Spokane County Extension
Starting a Walking School Bus (WSB)

Start the conversation

- Find a champion
- Start conversation
- Build a WSB team
Starting a Walking School Bus (WSB)

- Organize
  - Recruit students
  - Plan
  - Announce start date
Kick-Off

- Announce routes
- Pick up times
Creating a Route

- Priority for younger students
- Busy streets
- Number of intersections
- Sidewalks
Creating a Route

- Remember
  - No more than 1 mile
  - Number of students on route
  - When arriving at school
What to have on each route

- Route Leader/volunteer
  - Safety vest
  - Clipboard
  - First aid kit
  - Flags
Complimentary Approach

Population: Students
Behavior Change: Active Transportation

PSE Strategy
Promotional Activities
Promotional Materials
Nutrition Education