What’s Up WA SNAP-Ed

- Updates to the SNAP-Ed Guidance for FFY24

- June 7th, 2023 @ 12 PM
What’s New?

- New Nutrition Education Branch (p. 1)
- Key terms in italic (p. 1)
- Abbreviations and acronyms update (p. 1, 117)
- Maximum use of PSE encouragement (p. 3, 7, 19)
- Tribal consultation clarification (p. 3, 30, 39)
- SNAP referrals clarification (p. 4)
- Nutrition Security overview (p. 5)
- Start Simple with MyPlate update (p. 11)
- MyPlate public communications update (p. 12)
- Virtual programming requirements (p. 14)
- Maternal and Child Health Services Grants and Programs update (p. 33)
- National Program Evaluation and Reporting System (N-PEARS) implementation dates (p. 38, 90)
What’s New Continued

- Timeline for Plan and Annual Report update (p. 41)
- Needs Assessment requirements (p. 46)
- Needs Assessment resources (p. 47)
- Centers for Disease Control and Prevention resources update (p. 51, 54)
- Social marketing campaigns projected reach clarification (p. 63)
- Memorandum of understanding (MOU) requirements (p. 69)
- Nondiscrimination statement update (p. 283, 288)
- Plan and annual report modules update (p. 120)
- Nutrition education reinforcement materials cost (p. 111)
- Staff training cost (p. 104)
- Gardening cost (p. 108)
Highlights for WA

Nutrition Education Branch established (where Angela works) (1)

Key terms, abbreviations, and acronyms (1,117)
  - Key terms in *italics*
  - Abbreviations and acronyms have been updated and can be found after Section 3 (in Appendix A)

Maximum use of PSE encouraged (3,7,19)

Tribal Consultation Clarified (3,30,39)
  - WA Specific plan for compliance
SNAP Referrals Clarified (4)

- Sharing factual information about SNAP is not recruiting
- Purpose of SNAP-Ed document is nutrition education

Nutrition Security Overview (5)

- Updated definitions for food and nutrition security
- Emphasizes food & nutrition security
More Highlights

Virtual Programming Requirement (14)

- Allowable activity
- Clarifies responsibilities
  - Demographics
  - Protocols
  - Measuring behavior change
  - Displaying “And Justice for All” poster
More Highlights

Gardening Costs (108)
- Edible pollinator plants are allowable expenses

Nutrition Education Reinforcement materials
- T-shirts are not allowable NERI items
Nondiscrimination Statement (283,288)

- Includes the updated new full statement
  USDA Nondiscrimination Statement | Food and Nutrition Service
- No change to the short nondiscrimination statement
- TRAINING COMING SOON!!!
Other Program & Agency Updates

- Start Simple with MyPlate update (11)
- MyPlate Communications update (12)
- Maternal and Child Health Services update (33)
- CDC resources update (51, 54)
New or Updated Definitions (Appendix F)

- Behaviorally Focused (293)
- Cognizant Agency (294)
- Direct Education (294)
- EARS (295)
- Evidence-Based (295)
- Impressions (296)
- Interactive media (297)
- Nutrition Security (299)
- SNAP Outreach (300)