SNAP Match in Grocery Stores and Farmers Markets
What is SNAP Match?
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How does SNAP Produce Match Work?

1. **Buy at least $10**
   of fresh or frozen fruits and vegetables with your EBT card.

2. **Save the coupon**
   that prints on the bottom of your shopping receipt.

3. **Use the coupon**
   for $5 off your next purchase of fresh or frozen fruits and vegetables.

*fresh and frozen fruits and vegetables with no added salt, sugar, or fat*
How does SNAP Market Match Work?

1. Go to the farmers market information tent.
2. Swipe your EBT card for the amount you want to spend at the market.
3. Match your EBT dollars with SNAP Market Match.
4. Shop for fresh produce, seeds, and plant starts.

$25 per day
Current SNAP Match Locations

**Grocery (211 locations)**
- Amazon Fresh
  - Online
- Safeway and Albertsons
  - In-store and online
- Fiesta Foods
- The Food Co-op
- Chimacum Corner Farm Stand
- Community Food Co-op
- SeaTac International Market
- Skagit Valley Food Co-op
- Sophiya Mini Market and Halal

**Farmers Markets (121 locations)**
- 6 farm stands
- 3 mobile markets
- 112 farmers markets
SNAP-Ed Toolkit

- Background
- Potential SNAP-Ed activities
- Program promotion
- Troubleshooting
- Will be updated this summer

SNAP-Ed Toolkit

June 2021
Rack Cards, Posters, and More!

Order free printed promotional materials:
www.doh.wa.gov/SNAPMarketMatch
www.doh.wa.gov/SNAPProduceMatch
How SNAP-Ed Can Help

• Join our Community of Practice!

• Learn how the program works at locations in your area so that you can become a resource.

• Promote the program in ways that make sense for your local community.

• Include SNAP Match info as part of grocery and farmers market tours.
  • We can help with talking points, promo materials, and ‘swag’

• Include information about SNAP Match in classes or when tabling at community events
How SNAP-Ed Can Help

• Share with SNAP shoppers and community partners what to do if a coupon doesn’t print
  • Email SNAP.ProduceMatch@doh.wa.gov
  • Call (360) 236-3148

• Share “how to” for home delivery, provide assistance.

• Share grocery locations in your communities that would be good partners for SNAP Produce Match.