



Website Homepage Practice Assignment Review



Homepage Quick Tips



Writing a Successful Homepage

- Identify the primary goal
- Be user-centric
- Highlight the benefits
- Visit competitors' sites
- Include a call-to-action
- Provide paths into the site





Your one-stop shop for quality
fencing materials!

(208) 888-1158

225 N. Meridian Road
Meridian, ID 83642

Customer Service is our #1 Priority - Come in today for a free quote or estimate.

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Welcome To Meridian Fence – #1 Fence Company In Boise

Please Note: Due to the current high demand for new fencing, we are not able to schedule any fence repair projects until further notice.

Vinyl Fence



Cedar Fence



208-888-6131

Get A Free Quote



Simply fill out the contact form below, and a member of our staff will be in contact with you within 24 hours.
Or call us at **208-888-6131**

Your Name (required)

Your Email (required)

Your Phone #



The Brief



The Client: Acme Fencing

The Overview: This is a fencing company. They serve residential customers, primarily. They specialize in environmentally friendly options that are also aesthetically pleasing and that last a long time... at least 10 years.

The main goal of the homepage is to get users to request a free quote on their fencing needs.

The Audience: These are suburban homeowners. Typically, they've recently sold their first home and have bought a bigger house with a larger lot. They have a household income in the low six-figures, young children, and want something that looks good, but that is also eco-friendly.



Clara Mae



Long Lasting Earth-Friendly Fencing

Whether you need to keep your dog out of the garden, get more privacy, keep young children safe, or just to define your yard, we here at Acme Fencing are ready to show you some options that are not only earth-friendly and long lasting, but also aesthetically pleasing.

Our fencing comes in different styles ranging from picket to total privacy, in wood, metal and bamboo materials all durable and pleasing to the eye.

Feel free to give us a call at xxx-xxx-xxxx to go over your situation. Our trained consultants are ready to help you with suggestions and to give you a free quote on your fencing needs.



Lette



Serving Los Angeles & Inland Empire
GET A FREE QUOTE

Acme Fencing
Eco-friendly Fencing for Your Family



Providing sustainability & style since 2010.

Living an eco-friendly lifestyle can feel like work. But Acme makes it easier with fencing that is...

- ...free of toxic chemicals to protect your children.
- ...made of recycled composites to last longer.
- ...unique to fit your individual style.



With a 10-year guarantee, Acme fences are a true investment that help you build an environmentally-friendly home.

Whether you need fencing to let you children play freely or to keep the neighborhood pets out, you can choose from more than 10 different eco-friendly styles, including:



Natural Bamboo



Tree Lines & Shrubs



Ecostone

We all have to do our part for a greener future—join us on our mission today.

[GET A FREE QUOTE](#)



Maxine



Acme Fencing

Aesthetically Pleasing and Environmentally Friendly Fences

You're passionate about protecting the environment. A fence that satisfies that need, and is aesthetically pleasing would be perfect. But can you have both?

YES!

Your concern about the environment is also ours. We manufacture fences that are environmentally friendly and aesthetically pleasing. And have done this for several years. Our methods prove to be more efficient and effective than our competitors.

You're a homeowner with a young, growing family. Fencing that is environmentally friendly and aesthetically pleasing is your deepest desire. But you want your children to be safe and secure.



We know your home is your biggest investment. And as such you want it to be a place where you enjoy spending time. If you don't enjoy the view, you'll not be happy.

We'll give you a fence that your friends will admire, and you will be proud of. Each time you sit on your porch you'll smile when you view this fence. And your children will be safe playing in the yard.

Four of the varieties we offer are:

The Bamboo Fence

This type of fencing creates a high-impact design while incurring a low-environmental cost.

At the same time, it's aesthetically pleasing and lasts over 10 years.

Bamboo is the most environmentally sustainable wood on earth. It's a member of the grass family, and regenerates much quicker than traditional trees. Growth is as much as 3' per day in some areas. You and your family will enjoy the beauty of this fence.



Easy to install, it requires no maintenance. And because it can be both modern and rustic, it blends well with your landscape. And gives a fantastic curb appeal!

Although pricey, if you're concerned about deforestation, it's the ideal choice for you.

Trees and Shrubs

Made of trees and shrubs, this is the most natural alternative to traditional fencing. It filters CO2 from the atmosphere and releases fresh oxygen while providing privacy. But requires maintenance such as trimming, pruning, and occasional watering.

Western Red Cedar

Western Red Cedar goes with all kinds of homes. It's strong and durable. And although it's a wood-sourced fence it's environmentally friendly. That's because it's harvested from a forest that is monitored for the input and output of cedar. This prevents over harvesting.



It's perfect for areas that experience turbulent weather. And it requires no chemical treatment.

This fence is slow in decaying. It requires slight [maintenance](#), and generates little carbon footprint.

Composite Fences

This fence is a mix of recycled wood or recycled plastic with wheat straw. It's environmentally friendly. It's elegance and versatility give rise to the aesthetic feature. Because it's durable, it can last over 20 years.

Even if you don't do business with us, we will send you our weekly newsletter. This will keep you apprised of new developments in the industry and your community. And our role in adapting to the changes.

Click the button below to request your free quote today!



Judith



Acme Fencing

2134 Lovely Lane
Toll Free 888-XXX-XXXX



Fencing you can feel good about: attractive, creative, environmentally friendly.

[Home](#) | [Fence Styles](#) | [Inspiration](#) | [Fence Care](#) | [Free Estimate](#) | [Financing](#)

Picture yourself relaxing in your backyard, surrounded by a secure, elegant fence, made from materials that meet your high standards. Whether you want to add privacy, establish safe borders, define spaces for different activities, or feel like you're in an oasis a world away, a fence can be an asset in your outdoor spaces.

Let us handle all the work. Then you can put your feet up and take all the credit!

As the premier fencing company in your area, we pay meticulous attention to every detail of your project—from our initial consultation, to site planning, through installation. We'll even show you how to control costs without cutting corners. **And, for a limited time, we are offering a 10% discount on the price of ornamental gates.**

Find out more now.

Our goal is to give you an outdoor oasis that can accommodate all of the activities you and your family enjoy.

Long-term, we provide superior customer service that you can count on, backed by a 10-year warranty on all labor and materials. Everyone in our experienced workforce is licensed, bonded, and insured.





A proud member of the US Green Building Council (USGBC), a leading non-profit organization that advocates and promotes sustainable building.

Need some inspiration? Let us show you how you can transform your ordinary outdoor area into an exciting living space that respects the environment, while adding value and style.

FENCING CHOICES

Responsibly-Sourced Wood
Natural Bamboo
EcoStone® Decorative Walls
Bio-Composite Fencing

ACCESSORIES

Handrails
Benches
Ornamental gates
Decorative posts and finials

PHOTO GALLERY

Review some of our customers' projects—before and after—to get a sense of what's possible with your own outdoor space.

Get 10% off the price of ornamental gates.

Fill out this form to schedule your **FREE** estimate and save 10% on the price of ornamental gates.

Name

Zip Code

Contact Phone

☐

YES, please contact me to schedule my FREE estimate today!

☐

NO, I am not interested in a free estimate. I understand I will not receive a 10% discount on ornamental gates.



Thank you!
Questions?