

circus fact sheet



our mission is simple

To create meaningful connections between people and brands using insights, creativity and purpose-built solutions.

OUR APPROACH | INTEGRATED, COLLABORATIVE, EFFECTIVE

circus is an integrated marketing and branding agency. We firmly believe that effective marketing is multi-faceted and multi-disciplinary. You simply cannot build a successful brand using a single channel or series of disconnected tactics. Marketing success requires strategic insights that drive cohesive, consistent and impactful messaging across multiple channels.

industries

Our clients are primarily, but not exclusively, in the retail, industrial, manufacturing and not-for-profit sectors.

people

Our experienced team consists of account services specialists, strategists, designers, writers, programmers and digital media specialists.

services

- MARKETING STRATEGY
- DESIGN
- MARKETING COMMUNICATIONS
- WEB DEVELOPMENT
- SOCIAL MEDIA
- DIGITAL MARKETING
- EVENT PLANNING
- EMAIL MARKETING

industry expertise

- INDUSTRIAL
- FASHION & RETAIL
- MANUFACTURING
- NOT-FOR-PROFIT

partial client list

- BENTALLGREENOAK
- BRAMALEA CITY CENTRE
- BURLINGTON CENTRE
- CAMBRIDGE CENTRE
- HOPE THAILAND
- HUDSON'S BAY CENTRE
- KILDONAN PLACE
- LYNDEN PARK MALL
- OAKVILLE PLACE
- WAJAX

recognition + awards

- DAVEY AWARDS
- HORIZON INTERACTIVE AWARDS
- INTERNATIONAL COUNCIL OF SHOPPING CENTERS (ICSC)
- MARCOM
- SUMMIT INTERNATIONAL AWARDS
- W3 AWARDS

LEADERSHIP



Cheryl Cardon
President + CEO



Liz Gibson
VP Client Services



Angie Angeles
VP Digital

KEY FACTS

- Established in 2004
- Our head office is located in the Greater Toronto Area and we serve clients across North America.
- 14 employees
- Member of Halton Hills Chamber of Commerce

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