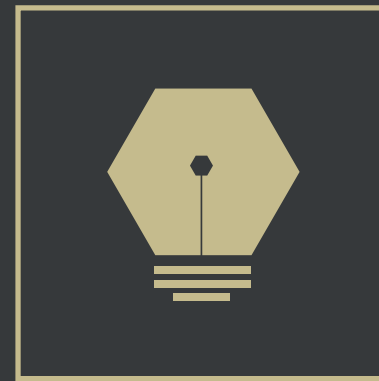
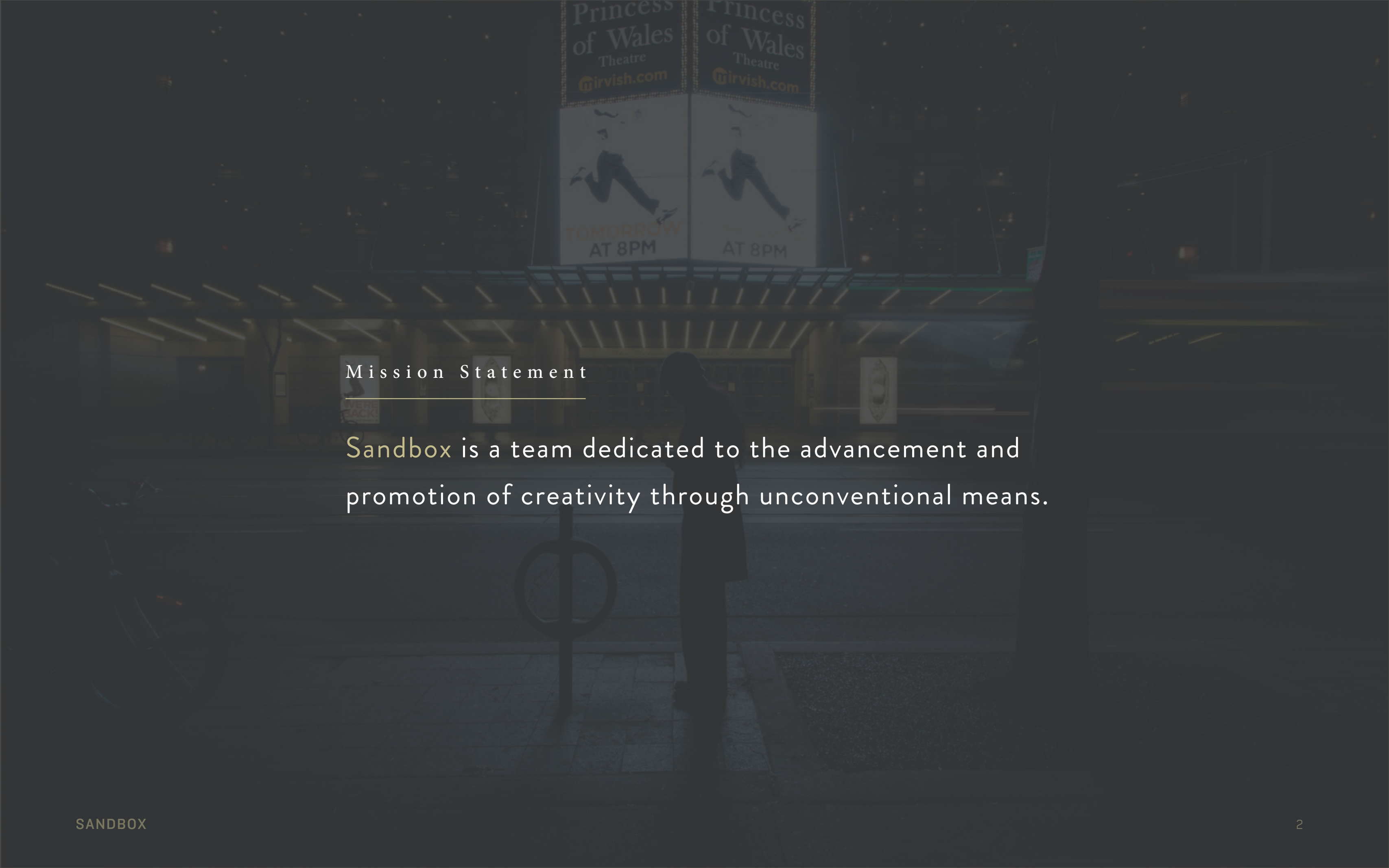




SANDBOX

2015 INFORMATION KIT



Mission Statement

Sandbox is a team dedicated to the advancement and promotion of creativity through unconventional means.

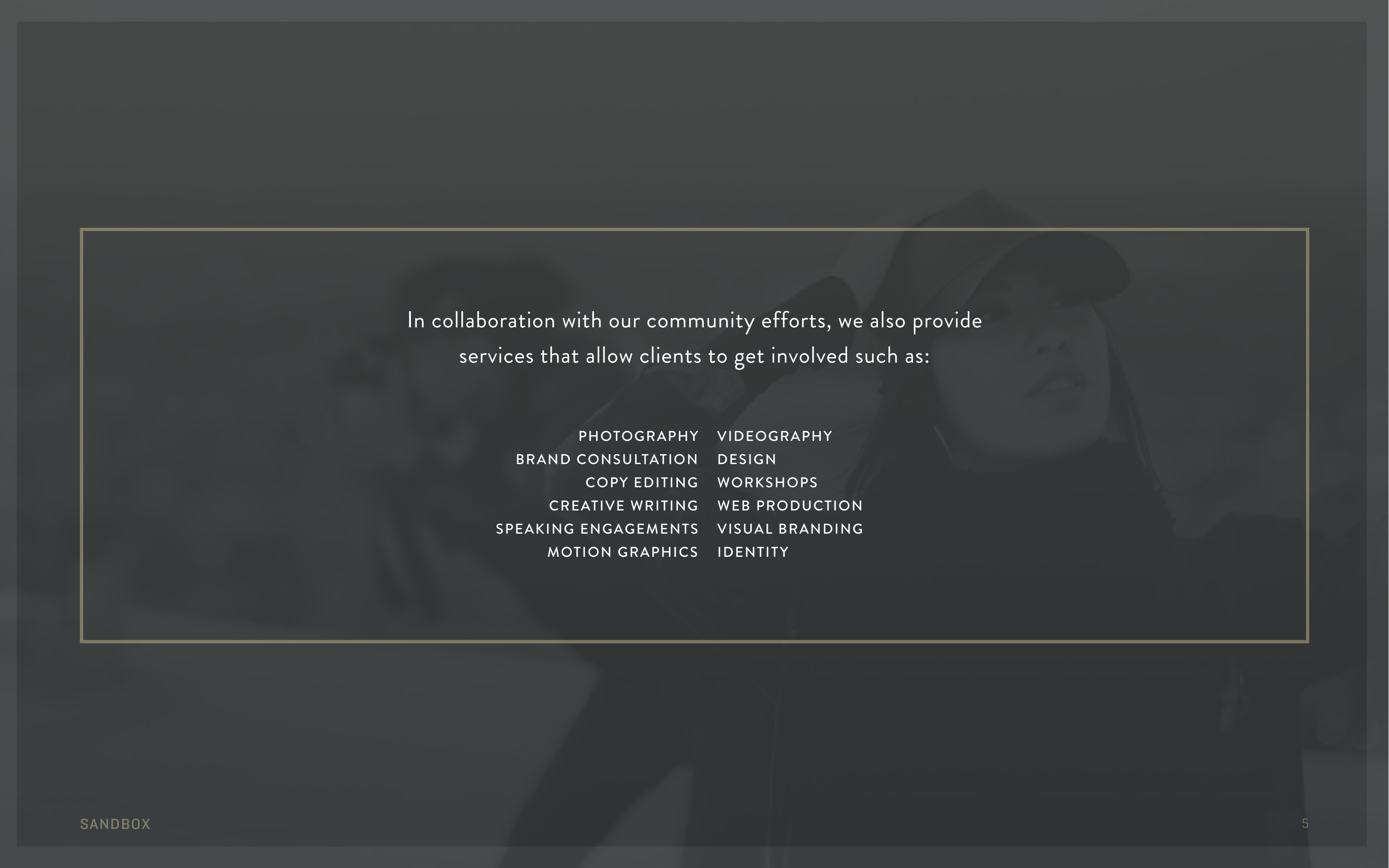


Who we are

Sandbox is a team for the modern creative. Our members have one common goal: to instil creative confidence in our community. Our projects range from producing visual content to running skill workshops but always start at the centre where **creativity, technology and purpose** meet.

By equipping our audience with new tools, we're giving them the extra push they need to pursue their creative goals, benefiting their communities and beyond.





In collaboration with our community efforts, we also provide services that allow clients to get involved such as:

PHOTOGRAPHY	VIDEOGRAPHY
BRAND CONSULTATION	DESIGN
COPY EDITING	WORKSHOPS
CREATIVE WRITING	WEB PRODUCTION
SPEAKING ENGAGEMENTS	VISUAL BRANDING
MOTION GRAPHICS	IDENTITY

4 Elements
of
Sandbox

1

Collaboration

We align with community members and clients to initiate strategic cultural shifts. Drawing on our broad spectrum of skill resources, we help partner projects elevate themselves from simple table talk to game changing ventures.

Client Services
Events
Online Content

2

Learning

We know first hand the value of being self-taught creators and we want to pass that knowledge on to others. We have various methods we're working towards through which we plan to share those creative skills, which we hope will open up outlets to new ways of thinking.

Sandbox Workshops
Skillshare Classes
Email Newsletter
Online Content

3

Discussion

We create a variety of platforms that foster positive and productive discussion. By enabling space for debate and collaborative thinking, these projects will break down walls of communication, challenge norms, and encourage the flow of creative ideas.

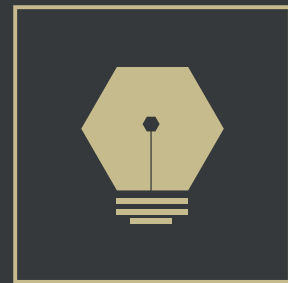
Sandbox Newspaper
'Stiir it up' podcast
Blog
Events

4

Community

At the end of the day, our work is meant to benefit those in our community. Getting people involved in what we do and collaborating creatively with our community is our way of giving back. Sandbox is a platform that will continue to promote others around us, all the while working towards creative change.

Sandbox Newspaper
'Stiir it up' podcast
Sandbox Workshops
Events



The Team

Our team is a mix of talent that includes graphic designers, filmmakers, photographers, writers, and general creatives. Each individual has a strong creative background that allows us to collaborate effectively.



Andrew Perucho

andrewperucho.tumblr.com



Anil Hanasoge

anilhphotos.com



Arti Panday

instagram.com/artikp



Celeste Cole

ovitacole.com



Deevanie Jethoo

instagram.com/deevaj



Sean Go

instagram.com/sgo8



Shanik Tanna

shaniktanna.com



SoTeeOh

instagram.com/soteeoh



Tanya Mok

tanyamok.com

A person is silhouetted against a city skyline at dusk, holding a camera up to take a photo. The city lights are visible in the background under a dark sky with some clouds.

SANDBOX

ISSUE NO.1 SUCCESS

Sandbox Newspaper is a publication that explores themes associated with creative thinking.

If there's one truth to the rule of success, it's that success is relative. So often we chase variant versions of an idealized 'success story' without ever taking a moment to stop the chase and wonder why. Sandbox Newspaper is an intimate attempt to understand the true motivations behind our paths to success, expanding our understanding of the word and exploring what it truly means to each of us.

Using the distributable, shareable newspaper as our medium, we aim to break down and re-assemble the idea of success through a collection of interviews, essays, illustrations, photographs, and design. By transforming a complex, abstract concept in to a simple physical object, we hope that the Sandbox Newspaper will become a catalyst for discussion about what success means to our readers.

We want you to be a part of this project. Whether you get involved through an

interview or through your visual content contributions, we want to know what success means to you. Now's your chance to share.

We've chosen to make a quarterly newspaper so our audience can sit back and take their time with our carefully curated content.

Ultimately, our goal is to create a timeless publication. By exploring a new universal theme each issue, we hope to encourage readers to get to know us and get involved through branch-off projects like our online content and in-person workshops.

As a team, we're prepared to overcome challenges and affect change in the name of promoting creative thinking.

