



Wisdom To Wealth Mastery - Video Signature Suite

Welcome to Wisdom To Wealth Mastery's first program - Video Signature Suite, A Done With You program where we work together to craft your Signature Story, Your "Speak To Sell" Story, which is the foundation of your business.

In 2015, I began a series of video interviews with business women, and soon realized many did not know how to tell their story in a compelling and effective manner.

Yet being able to tell your story in an authentic and effective manner is the foundation of your business. Without this skill, this awareness, there is no clarity of vision, no clear goal enabling you to grow your business to its full potential.

A well crafted signature talk allows you to deliver - live, in front of an audience or on a video - a compelling talk of -

- Who I am
- Why I do what I do - My Why
- The benefits of working with me
- My compelling offer
- How you can contact me and work with me

And have my audience know they must work with me because I can solve their challenges, help them lead better lives and attain their dreams and goals.

Speaking has always been a powerful way to spread your message, but when speaking in front of a live audience, your message is passing on to only a few.

Even if you are speaking to an audience of thousands is a tiny fraction of those, who could hear your story and message on video.

But video offers so much more than the ability to reach a wide audience. Few realize, video saves you time and money, as video can be repurposed in many ways.



- Create one video and you have a video - very powerful.
- Detach the audio from the video and you have a podcast or radio segment.
- Transcribe your video and your story is in print.
- Format your print story or a combination of transcriptions, upload it to Amazon and you have a Kindle book - you are a published author.
- Upload your story to Amazon's print department and you have a physical book.

Yet, the dislike of being on camera and dealing with tech are the two overriding reasons, many don't make the plunge into the World of Video.

If this is you. If you are busy and do not have the time or the inclination to understand the tech of video my Video Signature Suite is for you, where with you, I help you create your signature story, your speak to sell story in a safe environment, where I guarantee you will lose your discomfort of video.

You will come to know your story and learn how to deliver it in a compelling way to move your audience and have them understand why they need to work with you.

When we have created your compelling story, I interview you in a relaxed and fun video chat with questions about Who You Are, Your Why, The Benefits of Working With You, Your Offers and Your Contact Information.

From this point onwards, I take care of everything, whilst in consultation with you, I complete all the steps described above.

The benefits to you of my Video Signature Suite -

- You come to know and deliver your compelling "Speak To Sell" story.
- You receive the video recording of your interview, on you and your story.
- The audio podcast of your interview



- The Transcript of your interview, which can be repurposed into many articles.
- Authorship with a Kindle eBook Authorship with a physical book, which you can use in many areas to market yourself.

Your time is precious -

- Why waste it writing one article.
- Why present one talk to a few, when you can create one video and repurpose it so many ways?