



Wisdom To Wealth Mastery - Web Wisdom

Once you know your compelling Signature Story, I help you build your online presence with a simple logical system - no overwhelm!

In the past few years with the revolution in marketing, websites and the road map of the web have changed and will continue to evolve.

When first building an online platform, the profusion of choices and new concepts are overwhelming and most of us begin to delve into programs and hire services, which don't fit our purpose, wasting much time and money, neither of which we can afford to lose.

I understand!

I transformed my world from physician to entrepreneur in my sixties, so have been through this minefield very recently, but one of the skills I have brought with me from my decades, as an anesthesiologist, is the ability to laser focus on what is important and what is not and to build simple straight road maps, taking you directly to your goals.

I built my program, Web Wisdom, as I consulted with many clients about the structure of their "web footprint", their personal and professional imprint on the world wide web.

- Is your online marketing and footprint haphazard?
- Is it logical and planned with a goal in mind?
- Is It effective?
- How does Google find you?
- How do your potential clients find you?

Creating an effective web presence take time. It takes a methodical, considered and consistent approach, but the road map is simple to follow.



Web Wisdom assesses -

- Your goals and needs with a 1 hour video interview and creates your road map.
- Together we crafting of a 3 minute (maximum) opt in video about you and your business, for the landing page of your website.
- We set up and maximizing your YouTube Channel, with key wording and search engine optimization (SEO), areas often over-looked.
- A plan for weekly video blogs for 3 months with instructions and assistance for their recording.
- We set up a social media plan giving you a basic framework to broadcast your videos and messages to a wide audience to begin building your community of followers.
- The expectation is to complete your Web Wisdom system within 4 - 6 months, but if it takes longer, it takes longer.

The goal is to have build within this time frame, a simple workable system of video creation, blogging and social media, with a weekly calendar of actions, so you can slip into a comfortable and effective routine of attracting and working with more of your ideal clients.

No overwhelm!

This is achieved with a monthly, 1 hour video call to clarify any challenges, discuss progress and goals and set tasks for the following month.

Summaries of progress and tasks are shared.

Email access is maintained at all times, with text and voice mail access and emergency video calls, if needed.

Your path to greater visibility, impact and income has begun.