



FOR IMMEDIATE RELEASE

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**Waterstone Mortgage Expands in California, Adding Area Sales Manager**  
*Area Sales Manager Rocky Rockwell joins the company to serve California customers*

**San Diego, Cal. (December 6, 2018)** – National mortgage lender Waterstone Mortgage Corporation is pleased to announce that the company has hired Area Sales Manager Rocky Rockwell to assist homebuyers in California.

Rockwell has more than 32 years of successful wholesale and retail sales management experience. Based in San Diego, he will serve homebuyers in the greater California market. Rockwell was drawn to this specific market because of the state's diversity.

"I look forward to contributing to the strategic growth of Waterstone Mortgage's presence in California," Rockwell says. "This is also an opportunity for me to continue growing as a sales leader."

Rockwell also cites Waterstone Mortgage's stability as the ideal foundation for a successful origination business. "While other companies are exiting the market, Waterstone Mortgage is backed by assets of \$1.9 billion, and is in a unique position to grow in what have historically been challenging markets."

"We are excited to welcome Rocky to the Waterstone sales team," said Waterstone Mortgage SVP – National Sales Manager Kevin Allen. "Rocky's knowledge of the California market, as well as his impressive experience in the mortgage lending industry, will help us continue to serve as many homebuyers as possible."

Waterstone Mortgage offers a variety of conventional, government, specialty, and portfolio loan options, including the Medical Professional Program, Single Loan Close Construction Program, and the no-down-payment Wealth Building Loan.

To contact Rockwell, call 619.569.3238 or email [RRockwell@WaterstoneMortgage.com](mailto:RRockwell@WaterstoneMortgage.com).

**About Waterstone Mortgage Corporation:**

Waterstone Mortgage Corporation is an innovative, strong, and secure mortgage lending company that has maintained a reputation for exceptional service and competitive mortgage financing. Founded in 2000, the company has the ability to lend in 47 states.

In 2017, Waterstone Mortgage surpassed \$2.6 billion in annual loan origination volume. The company has been named to the Milwaukee Journal Sentinel's "Top Workplaces" list in 2014, 2017, and 2018; National Mortgage Professional Magazine's "Top 100 Mortgage Employers;" Mortgage Executive Magazine's "Top 100 Mortgage Companies in America;" MReport's "Top 25 Companies to Work For;" and Scotsman Guide's "Top Mortgage Lenders." Waterstone Mortgage was ranked as the #2 company in Mortgage Executive Magazine's "Top 50 Mortgage Companies to Work For" in 2018 and was recognized as an Ellie Mae Hall of Fame Award winner in 2015, 2016, and 2017.

Headquartered in Pewaukee, Wisconsin, Waterstone Mortgage is a wholly-owned subsidiary of WaterStone Bank SSB, which, in turn, is a wholly-owned subsidiary of Waterstone Financial, Inc. (NASDAQ: WSBF). To learn more about Waterstone Mortgage, visit [www.WaterstoneMortgage.com](http://www.WaterstoneMortgage.com).

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