



**Analytic Measures Inc. Named Finalist for Best Summative Student Assessment Solution by SIIA  
Education Technology 2020 CODiE Awards**

*Moby.Read earns prestigious industry recognition*

**Palo Alto, CA** (April 14, 2020) The Analytic Measures Incorporated (AMI) team is honored to have our fully automated, oral reading fluency assessment, [Moby.Read](#), selected as a 2020 SIIA CODiE Award finalist in the Best Summative Student Assessment category. Recognized as the premier education technology awards program for 35 years, the CODiE Awards are produced by the Software & Information Industry Association (SIIA), the principal trade association for the software, education, media and digital content industries.

Moby.Read is an engaging oral reading fluency assessment for Grades K-5. Developed with funding support from the Institute of Education Sciences (IES), the Moby.Read scores and audio recordings are immediately reported to teachers for review and action. Scores and audio recordings can also be easily shared with reading specialists, parents, and students. The automated administration provides consistent and efficient scoring of early reading skills, while giving teachers more time for classroom instruction. Moby.Read provides schools with immediate and valid measures of oral reading fluency. This enables educators to spend more time on differentiated instruction that improves reading and literacy skills.

“We are thrilled to unveil the 2020 CODiE Award finalists, the best in education technology,” said SIIA President Jeff Joseph. “These exciting innovations are setting the pace to improve outcomes in education for students, educators, and administrators.” Education Technology category winners will be announced during an online [winner announcement celebration](#) on May 19, 2020.

“We are honored to have Moby.Read recognized by SIIA’s education innovation leaders and experts,” said, Jared Bernstein, Founder of AMI. “We are continually inspired by the educators who share their experiences with us. Recently, one school leader in Virginia told us that when her school provided Moby.Read to teachers and students in Grades 2-5, teachers were excited with the ease of use, and the students absolutely loved it. The school valued being able to see student scores immediately and the simple ability to share the reading performances with parents. All of these underscore the advantages of automated performance assessment.”

“We are keenly aware of the many challenges families and communities are currently struggling with in the wake of the COVID-19 crisis,” said Bernstein. “One small way our team at AMI can continue to fulfill our mission to accelerate learning through advanced technologies is by making Moby.Read available for free to K-5 educators and students whose schools are closed. For more details, please see our [website](#).”

### **About Analytic Measures Inc.**

Analytic Measures Incorporated (AMI) is an employee-owned business built on the principle that applying strong data science and technology in educational settings can accelerate learning. We design and build tools to improve all facets of literacy and communications—uniquely human skills that research shows learners of all ages need to develop and keep honing to progress in school and prepare for the future of work. We apply our expertise in artificial intelligence, machine learning, psycholinguistics, and test design and psychometrics to develop new educational products and automated performance assessment services. At AMI, we are collaborating with educators across the US and around the globe to optimize advanced speech, text, and performance evaluation technologies for today’s diverse learners. Our team is based in Palo Alto, California. Learn more about [AMI](#) and try out [Moby.Read](#).



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### **About the SIIA CODiE™ Awards**

The **SIIA CODiE Awards** is the only peer-reviewed program to showcase business and education technology’s finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. Education Technology category winners will be announced during an online winner announcement celebration May 19, 2020, For more information, visit [siiia.net/CODiE](http://siiia.net/CODiE).

### **About Software and Information Industry Association (SIIA)**

SIIA is an umbrella association representing 800+ technology, data and media companies globally. Industry leaders work through SIIA’s divisions to address issues and challenges that impact their industry segments with the goal of driving innovation and growth for the industry and each member company. This is accomplished through in-person and online business development opportunities, peer networking, corporate education, intellectual property protection and government relations. For more information, visit [siiia.net](http://siiia.net).

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