

MOTOR TREND GROUP PRIVACY POLICY

This privacy policy applies only to the websites and applications controlled by Motor Trend Group, LLC, and/or their subsidiary and affiliated entities (collectively, “MTG,” “we” or “us”) where this privacy policy is posted (collectively, the “Sites”). Please read this privacy policy carefully.

We respect your right to privacy. Our overall aim is to ensure that our collection and use of personal information is appropriate to the provision of the Services to you, and is in accordance with applicable data protection laws.

What This Privacy Policy Contains:

This privacy policy describes the following important topics relating to your information:

- [Who We Are](#)
- [Children](#)
- [The Information We Collect About You](#)
- [How We Store and Use Your Information](#)
- [Marketing](#)
- [How We Share Your Information and Who We Share It With](#)
- [Cookies and Similar Technologies](#)
- [Security](#)
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- [Additional Privacy Information for California Residents](#)
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Who We Are:

We are Motor Trend Group, LLC., registered in the United States of America with company number 6453648 whose registered office is at 8403 Colesville Rd, Silver Spring, MD 20910, United States of America (“MTG”). MTG is a subsidiary of [Discovery, Inc.](#)

Children

We do not and will not knowingly collect “personal information” (as defined in the U.S. Children’s Online Privacy Protection Act) from any unsupervised child under the age of 13. If you are under the age of 13, you may not use the Services unless your parent or guardian has provided us with their consent for your use of the Services.

The Information We Collect About You

Information You Share with Us

When you make an account and log in to access and browse the Services, we may collect the following information from you:

- Your name and contact details (including your postal address, e-mail address and phone number);
- Any e-mail communications, including attachments, which you send to us;
- Where you are purchasing Services from us, your payment information including billing address; bank account and payment card details, and information about the transactions such as the products or Services purchased;
- Profile information including your username and password for registering an account, your profile avatar, purchases or orders made by you, and your interests and preferences;
- Your preferences in receiving marketing from us and our third parties, and your communication preferences;
- Your entry into a competition (including the entry itself which may be a photo, comment or answer to a question).

When you access and browse the Services without creating an account or logging into an account and contact us, we collect any e-mail communications, including attachments, which you send to us.

Information from Your Online Intersections

We collect the following information from your interaction with the Services:

- how you access our Services and the devices that you use to access our Services. This includes collecting unique online identifiers such as IP address, login data, screen names, social media handles and user IDs, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access the Services; and
- information about how you use the Services, including but not limited to your video consumption and playback, your favorites, sign-in and sign-out, playback error and browsing information.

Third Parties or Publicly Available Sources

We may receive personal information about you from various third parties as set out below:

- technical data from the following parties:
 - analytics providers, such as Adobe Analytics, Google Analytics and Mux;
 - advertising networks, such as Facebook Audience Network; and
 - search information providers, such as Adobe Audience Manager.
- Contact, financial and transaction information from providers of technical, payment, and delivery services;
- Identity and contact information from data brokers, aggregators, and publicly available sources; and
- Third parties that provide certain services to us within the Services, for example, facilitating and administering customer feedback forms, newsletter subscriptions and competitions.

For further information about how each of these parties collect and use your personal information, please see the 'Third-Party advertising companies' section below.

How We Store and Use Your Information

We store and use your information for the following reasons:

- It is necessary in order for us to fulfill a contract that we have with you;
- It is required in our legitimate interests;
- It is required in order for us to comply with our legal obligations; or
- It is permitted because you have provided your consent to us.

Where we need to collect information by law, or under the terms of a contract we have with you, and you fail to provide that information when requested, we may not be able to perform the contract we have or are trying to enter into with you (in this case, to provide you with the Services). In this case, we may have to cancel the Services, but we will notify you if this is the case at the time.

NECESSARY FOR US TO FULFILL OUR CONTRACT WITH YOU

We collect, store and use your information including your name, e-mail address, payment details, postal address, and information about how you use and access the Services because it is necessary in order to provide the Services requested by you pursuant to the contract made between you and us when you agreed to our [Terms of Use](#). This includes:

- Making the Services available to you;
- Providing any Services that you request;
- Administering the Services;
- Providing personalized recommendations and content within the Services by collecting information about you in order to build a profile of your preferences based on your activity when you use the Services. The Services cannot be provided to you without this profiling. If you wish to object to this profiling, we may not be able to provide the Services to you and you should not use or access the Services;
- Servicing and account administration requirements such as where we need to contact you for reasons related to the Services (for example, where we need to send you a password reminder, or to notify you about Services updates or amendments to our [Terms of Use](#), [Cookie Policy](#), or this privacy policy); and
- Where you are purchasing Services from us, processing your payment (including but not limited to using third party service providers to process such payment).

If you have entered into a promotion or competition on the Services, then, pursuant to the promotion and/or competition terms and conditions provided to you at the time of entry, we will use your contact details (such as e-mail address or postal address) to administer your entry and inform you if you have won a prize.

OUR LEGITIMATE INTERESTS

Sometimes, our use of your information is for purposes which are ancillary to the provision of the Services. In those circumstances, we believe we have a legitimate interest in handling your information and believe that the benefits of this storage and use of your information will outweigh any potential impact on you and not unduly prejudice your rights or freedoms. The relevant circumstances are:

- Detecting and preventing fraud;
- Keeping our Services, products, and IT systems secure;
- Ensuring that our own processes, procedures, and systems are as efficient as possible;
- Analyzing and enhancing the information that we collect;
- Analyzing your video consumption, playback, and general viewing habits in order to understand viewership and update and improve our Services, including but not limited to our content, features, scheduling, technology and products;
- Determining the effectiveness of our promotional campaigns and advertising;
- Using IP addresses and device identifiers to identify the location of users and block any unauthorized users;
- Dealing with your inquiries and requests (for example if you were to call customer services to ask for help and assistance then we would need to process your contact details);
- Suggesting similar products to you that you may be interested in and to understand which products appeal to our customers;
- If you have paid for your use of the Services, for marketing purposes, contacting you by email with products and Services which we think may interest you (for more information, please see the “Marketing” section below); and
- Where you have opted out of our marketing or objected to receiving e-mails from us, keeping records of your preferences to ensure that we do not contact you if you have asked us not to.

WHEN YOU HAVE PROVIDED CONSENT TO US

Where you have given us your consent (either by paying for use of a Service and/or providing consent otherwise), for us to use your information in a particular way, but you later change your mind, you may withdraw your consent by contacting our Privacy Office at privacy_policy@discovery.com or help@motortrend.com and we will stop doing so. When you contact us, please indicate the Services for which you want to withdraw your consent.

FOR LEGAL REASONS

We will use your information in order to comply with our legal obligations. These obligations include:

- Us complying with our legal obligations (e.g., tax and accounting obligations); and
- If we are asked by regulatory bodies or law enforcement agencies to share your information with them.

Anonymous Data

We collect anonymized details about visitors to our website for the purposes of aggregate statistics or reporting purposes. However, no individual will be identifiable from the anonymized details we collect for these purposes, and we are free to use and share such anonymized information in our discretion.

Marketing

Marketing from Us

We may use your name, contact details, technical, usage and profile information to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services, and offers may be relevant for you.

You will receive marketing communications from us if you have requested information from us, or purchased a subscription for the Services from us, or if you provided us with your details when you entered a competition or registered for a promotion, and, in each case, you have not opted out from receiving that marketing.

Opting Out of Our Marketing Communications

You can ask us to stop sending you marketing messages at any time. You can change your marketing communication choices at any time by logging into the website and checking or unchecking relevant boxes to adjust your marketing preferences in your settings. Depending on the type of user experience, we have established certain marketing communication control mechanisms such as accessing and adjusting account settings, or by following the "unsubscribe" links on any marketing message sent to you, or by contacting our Privacy Office at privacy_policy@discovery.com or help@motortrend.com.

Where you opt out of receiving these marketing messages, this will not apply to information provided to us as a result of a product/service purchase, product/service experience, or other transactions. Therefore, you will continue to receive essential messages about the functionality and/or administration of our Services (for example, as mentioned above, where we need to send you a password reminder, to notify you about Services updates, or amendments to legal terms).

Third-Party Advertising Companies

We want to make sure that our advertising and marketing is relevant and interesting to you and our other users. To achieve this, we use third-party advertising and technology companies to serve ads and/or provide aggregated information to assist in serving ads when you visit or use our Services. This includes third party technology companies which collect information about you in order to build a profile of your preferences based on your activities when you visit or use our Services and other sites and services. We also use these companies to automatically collect information from you when you use our Services in order to help us identify the ads that are served to you and what you do after seeing those ads. In addition, we also share information with providers of web analytics tools, such as Google Analytics, which we use to analyze your use of the Services.

These third-party advertising companies collect, store, and use information by integrating cookies and other tracking software on our Services. In some cases these third parties will also use the information that they collect for their own purposes, for example they may: aggregate your information with other information they hold and use this to inform advertising related services provided to other clients; and

work with other advertising companies and share your information with such companies as part of the process.

Please see our [Cookie Policy](#) for more information on the third party advertising companies which collect, use, and store information about you, and the use of cookies and other tracking technologies on our Services. From our [Cookie Policy](#) you can also find out how to exercise control over this collection and use of information. If you choose to restrict or prevent tracking for these purposes, then the advertising you see when you visit or use our Services will no longer be tailored to your preferences.

PLEASE NOTE THAT THIS POLICY DOES NOT COVER THE COLLECTION AND USE OF INFORMATION BY SUCH ADVERTISING COMPANIES.

How We Share Your Information and Who We Share It With

We disclose information under the following circumstances:

Third-party service providers: When we share information with third-party service companies to facilitate or to provide certain services on our behalf. This will include:

- IT infrastructure companies that facilitate our provision of the Services to you;
- IT support service providers; and
- Other third-party service providers, for the purpose of providing or tracking our customers' use of the Services (including but not limited to payment processors).

These companies are authorized to use your information only as necessary to provide these Services to us.

Group companies: We may provide your information to our subsidiaries or affiliated companies for the purpose of processing Information on our behalf to provide the Services to you. These parties are required to process such information based on our instructions and in accordance with this privacy policy. They do not have any independent right to share this information.

Third-party marketing partners: We may provide your information to third-party marketing partners who may provide you with offers and promotions that may be of interest to you.

Compliance with laws and legal proceedings: When we respond to court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. When we believe in our sole discretion it is necessary to share information in order to investigate, prevent or take actions against illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our [Terms of Use](#), or as otherwise required by law.

Merger or acquisition: When we need to transfer information about you if we are acquired by or merged with another company. If we are involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified afterwards via e-mail and/or a prominent notice on our Services of any

change in ownership or uses of your information, as well as any choices you may have regarding your information.

Cookie and Similar Technologies

Technologies such as cookies, beacons, tags and scripts are used by us and our partners, affiliates, or analytics or service providers. These technologies are used in analyzing trends, administering the Services, tracking users' movements around the Services and to gather demographic information about our user base as a whole. We receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies, for example, to remember users' settings (e.g. currency preference) and for authentication. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our Services, but your ability to use some features or areas of our Services may be limited.

Please read more about how we use cookies and what information is collected using cookies in our [Cookie Policy](#).

PLEASE NOTE THAT THIS POLICY DOES NOT COVER THE COLLECTION AND USE OF INFORMATION BY SUCH ADVERTISING COMPANIES.

Security

While we take appropriate technical and organizational measures to safeguard the information that you provide to us, no transmission over the Internet can ever be guaranteed secure. Consequently, please note that we cannot guarantee the security of any information that you transfer over the Internet to us.

We are committed to protecting your information using appropriate technical and operational measures such as access controls that restrict and manage the ways in which your information is stored and handled.

Data Retention

We will retain information for as long as we need to use it for the reasons set out in the privacy policy and will delete it after that time except where we need to keep any information to comply with our legal obligations, resolve disputes, or enforce our agreements.

We may delete your information (including any account that you set up to use on the Services) if you do not use the Services in a certain time period pursuant to the specific Service.

In some circumstances, we may anonymize your information (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

Your Choices

If you would like to opt-out of marketing communications, please see the “Opting-Out of Marketing Communications” section above for information on how to make changes to your preferences. You may also contact us at privacy_policy@discovery.com if you do not want us to share information that identifies you with third parties for such third parties’ direct marketing purposes. If you have any questions regarding your choices, you can also contact us at any time by emailing our Privacy Office at privacy_policy@discovery.com or help@motortrend.com.

You can also control the use of cookies at the individual browser level. Please see our [Cookie Policy](#) if you want to learn more about how to manage your cookie settings.

If you are a California resident, please see the “Additional Privacy Information for California Residents” section immediately below for more information about making requests under the California Consumer Privacy Act (“CCPA”).

Additional Privacy Information for California Residents

If you are a California resident, California law requires us to provide you with some additional information regarding the “personal information” (as defined in the California Consumer Privacy Act (“CCPA”)) we and our parent company, Discovery Inc., collect from and about you, and your rights with respect to your personal information. You can find this additional information in our [California Privacy Notice](#).

Additional Privacy Information for Nevada Residents

Under Nevada law, Nevada residents who have purchased goods or services from us may opt out of the “sale” of “covered information” (as such terms are defined under Nevada law) for monetary consideration to a person for that person to license or sell such information to additional persons. As discussed above, we share your information with certain third parties that we believe can provide you with offers and promotions for products and services of interest to you. In some circumstances, this sharing may qualify as a sale under Nevada law. If you are a Nevada resident who has purchased goods or services from us, you may submit a request to opt out of such activity emailing us at privacy_policy@discovery.com. Please note we may take reasonable steps to verify your identity and the authenticity of the request.

Third Party Sites

The Services contain links and pages to other websites operated by third parties. Please note that this privacy policy applies only to the information that we collect through the Services and we cannot be responsible for information that third parties may collect, store and use through their website. You should always read the privacy policy of each website you visit carefully.

Dispute Resolution

In the event of any controversy, claim or dispute (“dispute”) related to or arising out of your use of the Services, other than disputes related to or involving our intellectual property or our licensed intellectual or proprietary rights, you and MTG mutually agree to the following dispute resolution procedure:

- The parties will first attempt in good faith to resolve any dispute by informal negotiation. The informal negotiation period will begin when the party asserting the dispute sends a written notice to the other party describing the facts and circumstances of the dispute. If, after sixty (60) days from the date the notice of dispute is sent, the parties have been unable to resolve the dispute, either party may commence binding arbitration. The parties may agree to extend the informal dispute resolution period by mutual written agreement.
- If the parties are unable to resolve the dispute through informal negotiation, you and MTG agree that exclusive jurisdiction for the dispute shall be binding arbitration before one arbitrator to be mutually agreed upon by both parties. If the parties cannot agree on the selection of an Arbitrator, they shall each select one Arbitrator from the list of qualified JAMS arbitrators and those two Arbitrators shall select the person who shall serve as the Arbitrator for such dispute. Arbitration shall be initiated in the New York, N.Y., area and shall be administered by JAMS pursuant to its Comprehensive Arbitration Rules and Procedures. Judgment on any potential award may be entered in any court having jurisdiction. BY USING THE SITES, YOU ARE HEREBY GIVING UP YOUR RIGHT TO LITIGATE A DISPUTE IN COURT BEFORE A JUDGE OR JURY. Unless the arbitrator concludes that the arbitration was frivolous or brought for an improper purpose, we will pay all filing, JAMS, and arbitrator’s fees and expenses.
- ALL DISPUTES SHALL BE RESOLVED ON AN INDIVIDUAL BASIS. Neither party shall have the right to have a dispute heard as a class action and no arbitration or proceeding can be combined with another without the prior written consent of all parties to the proceeding.

Choice of Law; Choice of Forum

This privacy policy has been made in and shall be construed in accordance with the laws of the State of New York, without giving effect to any conflict of law principles.

The parties acknowledge that this privacy policy evidences a transaction involving interstate commerce. Notwithstanding the provision in the preceding paragraph with respect to applicable substantive law, any arbitration conducted pursuant to the terms of this privacy policy shall be governed by the Federal Arbitration Act (9 U.S.C. §§ 1-16).

By using the Sites, you agree that the exclusive jurisdiction for any dispute not subject to the arbitration provision discussed above shall be the state and federal courts located in New York.

Changes to this Privacy Policy

Please check back regularly to keep informed of updates to this privacy policy. Where we make significant changes to this privacy policy, and we have your e-mail address, we will send you notification of the changes.

Contact, Complaints, Questions and Suggestions

If you have any complaints about our Services, please contact us at:

8403 Colesville Rd, Silver Spring, MD 20910 | Phone: 240-662-2000 |

Email: privacy_policy@discovery.com

All information you provide in any written communication will also be covered by this policy.

Effective: [07/09/2020]. © Motor Trend Group, LLC. All Rights Reserved.

California Privacy Notice

This Privacy Notice for California residents supplements the MTG Privacy Policy [link]. This Notice applies to website visitors, app users, and customers in California. This Notice gives California residents additional information about our information collection and use practices required by the California Consumer Privacy Act of 2018 (“CCPA”), and also provides California residents with specific privacy rights. For purposes of this California Privacy Notice only, “we” and “our” refers to MTG, our affiliate OWN: Oprah Winfrey Network, and our parent company, Discovery, Inc.

Information About the Personal Information We Collect

This following chart provides information about the categories of personal information that we collect, the purposes for which we use the information, the sources of the information, and the categories of third parties to whom we disclose the information for business purposes.

Categories of information collected	Purposes of use (see “How We Use The Information We Collect” in our Privacy Notice for additional information)	Sources of personal information	Categories of third parties to whom we disclose the information (see “When We Share Information” in our Privacy Notice for additional information)
information you provide to us:			
Registration, subscription, or contact information such as e-mail address, name, phone number, and billing information	<ul style="list-style-type: none"> • Provide the Services • Communicate with you and provide customer service • Personalize your experience • Our marketing and third-party marketing and advertising purposes • Bug detection and error reporting • Auditing consumer interactions • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You • Other users who provide information about you • Consumer data resellers • Public records databases • Events • Our affiliates 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at your request • contests and promotions partners • Marketers • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
Customer service information such as questions and	<ul style="list-style-type: none"> • Provide the Services • Improve the Services • Communicate with you 	<ul style="list-style-type: none"> • You • Our affiliates 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Entities for legal

<p>other messages you address to us through online forms, by e-mail, over the phone, or by post; and summaries or voice recordings of your interactions with customer care</p>	<p>& provide customer service</p> <ul style="list-style-type: none"> • Bug detection and error reporting • Security, fraud, and legal compliance 		<p>purposes</p> <ul style="list-style-type: none"> • Entities for sales or transfer of business or assets
<p>Demographic, statistical, and interest information such as your age, date of birth, gender, interests, lifestyle, and household information, and hobbies</p>	<ul style="list-style-type: none"> • Provide the Services • Improve the Services • Communicate with you & provide customer service • Personalize your experience • Our marketing and third-party marketing and advertising purposes • security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You • Other users who provide information about you • Consumer data resellers • Our affiliates • Public records databases • Conferences and other events • Marketers • Social media networks, in accordance with your preferences 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at your request • Contests and promotions partners • Marketers • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>Financial and transactional information such as credit or debit card number, verification number, and expiration date, to process payments and information about your transactions and purchases with us</p>	<ul style="list-style-type: none"> • Provide the Services • Communicate with you & provide customer service • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You • Third-party payment processors who collect this information on our behalf and who also have an independent relationship with you • Third party partners or co-branded partners 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Third parties for legal purposes • Entities for sales or transfer of business or assets
<p>Employment or Education Information when you register for events or for networking insights services such as education history, employment</p>	<ul style="list-style-type: none"> • Provide the Services • Communicate with you & provide customer service • Personalize your experience • Our marketing and 	<ul style="list-style-type: none"> • You • Other users who provide information about you • Consumer data resellers • Our affiliates • Public records 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at your request • Contests and promotions partners • Marketers

<p>experience, and business contact information</p>	<p>third-party marketing and advertising purposes</p>	<p>databases</p> <ul style="list-style-type: none"> • Conferences and other events • Marketers • Social media networks, in accordance with your privacy preferences on such services 	<ul style="list-style-type: none"> • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>User-generated content such as comments on articles, photos, videos, audio, any information you submit in public forums or message boards, reviews and feedback or testimonials you provide about our Services</p>	<ul style="list-style-type: none"> • Provide the Services • Communicate with you & provide customer service • Personalize your experience • Our marketing and third-party marketing and advertising purposes • Bug detection and error reporting • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You • Other users who provide information about you in connection with their event or profile 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at your request • Contests and promotions partners • Marketers • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>Research, survey, or sweepstakes information (including personal identifiers and user generated content) collected if you participate in a survey or sweepstakes; includes information needed for you to participate (such as contact information), and to fulfill your prize</p>	<ul style="list-style-type: none"> • Provide the Services • Improve the Services • Communicate with you & provide customer service • Personalize your experience • Our marketing and third-party marketing and advertising purposes • Bug detection and error reporting • Auditing consumer interactions • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You • Survey or sweepstakes partners • Researchers and analysts 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at your request • Contests and promotions partners • Marketers • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>Contact Information about others (including personal identifiers) such as name and</p>	<ul style="list-style-type: none"> • Provide the Services • Communicate with you & provide customer service 	<ul style="list-style-type: none"> • You • Other users (if you are the recipient of a 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at

mailing address to send a gift or use our send-to-a-friend functionality.	<ul style="list-style-type: none"> • Auditing consumer interactions • Security, fraud, and legal compliance 	communication) <ul style="list-style-type: none"> • Our affiliates 	your request <ul style="list-style-type: none"> • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>Social media information</p> <p>if you link your account or access the Services through a third-party connection or log-in, we may have access to any information you provide to that social network depending on your privacy settings such as your name, e-mail address, friend list, photo, gender, location, and current city; and information you provide to us directly through our pages on social networking and blogging platforms (e.g., Facebook, Instagram, and Twitter)</p>	<ul style="list-style-type: none"> • Provide the Services • Communicate with you & provide customer service • Personalize your experience • Our marketing and third-party marketing and advertising purposes • Bug detection and error reporting • Auditing consumer interactions • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You • Social media networks, in accordance with your privacy preferences on such services 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Other individuals, services, and partners at your request • Contests and promotions partners • Marketers • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
Information we collect automatically from you and/or your device:			
Categories of information collected	Purposes of use (see “How We Use Personal Information” in our Privacy Notice for additional information)	Sources of personal information	Categories of third parties to whom we disclose the information (see “When We Share Information” in our Privacy Notice for additional information)
Device information and identifiers such as IP address; browser type and language; operating	<ul style="list-style-type: none"> • Provide the Services • Personalize your experience • Improve the Services • Our marketing and 	<ul style="list-style-type: none"> • You (through your device) • Advertising providers • Analytics providers 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Advertisers, ad networks and advertising partners

<p>system; platform type; device type; software and hardware attributes; and unique device, advertising, and app identifiers</p>	<p>third-party marketing and advertising purposes</p> <ul style="list-style-type: none"> • Bug detection and error reporting • Auditing consumer Interactions • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • Cookies and tracking technologies 	<ul style="list-style-type: none"> • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>Internet network and device activity data such as information about files you download, domain names, landing pages, browsing activity, content or ads viewed and clicked, dates and times of access, pages viewed, forms you complete or partially complete, search terms, uploads or downloads, the URL that referred you to our Services, the web sites you visit after this web site; and other web usage activity and data logged by our web servers, whether you open an e-mail and your interaction with e-mail content, access times, error logs, and other similar information. See Cookie Policy for more information about how we collect and use this information</p>	<ul style="list-style-type: none"> • Provide the Services • Personalize your experience • Improve the Services • Our marketing and third-party marketing and advertising purposes • Bug detection and error reporting • Auditing consumer Interactions • Security, fraud, and legal compliance 	<ul style="list-style-type: none"> • You (through your device) • Advertising providers • Analytics providers • Cookies and tracking technologies • Marketers • Our affiliates 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Advertisers, ad networks and advertising partners • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
<p>Geolocation information such as city, state and ZIP code associated with your IP address; and</p>	<ul style="list-style-type: none"> • Provide the Services • Personalize your experience • Improve the Services • Our marketing and 	<ul style="list-style-type: none"> • You • Advertising providers • Analytics providers • Marketers • Our affiliates 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Online advertisers, ad networks and advertising partners

precise geolocation information from GPS-based functionality on your mobile devices, in accordance with your mobile device settings	third-party marketing and advertising purposes <ul style="list-style-type: none"> • Bug detection and error reporting • Auditing consumer Interactions • Security, fraud, and legal compliance 		<ul style="list-style-type: none"> • Social media networks • Entities for legal purposes • Entities for sales or transfer of business or assets
Information We Infer or Inference Information We Receive from Third Parties:			
Categories of information collected	Purposes of use (see “How We Use The Information We Collect” in our Privacy Notice for additional information)	Sources of personal information	Categories of third parties to whom we disclose the information (see “When We Share Information” in our Privacy Notice for additional information)
Inference Data such as information about your potential preferences that we infer from your activities on the Services, and information you provide or inference information we receive from other parties	<ul style="list-style-type: none"> • Provide the Services • Communicate with you & provide customer service • Personalize your experience • Improve the Services • Our marketing and third-party marketing and advertising purposes 	<ul style="list-style-type: none"> • You, if we infer it from your information and activities • Our affiliates • Consumer data resellers • Analytics providers 	<ul style="list-style-type: none"> • Service providers • Our affiliates • Online advertisers, ad networks and advertising partners • Entities for legal purposes • Entities for sales or transfer of business or assets

California Information & Deletion Rights

If you are a California resident, the CCPA allows you to make certain requests about your personal information. Specifically, the CCPA allows you to request us to:

- Inform you about the categories of personal information we collect or disclose about you; the categories of sources of such information, the business or commercial purpose for collecting your personal information, and the categories of third parties with whom we share/discard personal information;
- Provide access to and/or a copy of certain personal information we hold about you;
- Delete certain personal information we have about you; and
- Provide you with information about the financial incentives that we offer to you, if any.

Please note that certain information may be exempt from such requests under California law. For example, we need certain information in order to provide the Services to you.

Verification: We will take reasonable steps to verify your identity before responding to a request, which may include, at a minimum, depending on the sensitivity of the information you are requesting and the type of request you are making, verifying your name, e-mail address, and physical address.

You are also permitted to designate an authorized agent to submit certain requests on your behalf. In order for an authorized agent to be verified, you must provide the authorized agent with signed, written permission to make such requests or a power of attorney. We may also follow up with you to verify your identity before processing the authorized agent's request.

If you would like further information regarding your legal rights under California law or would like to exercise any of them, please submit your request using the following intake form:

California Information & Deletion Requests

If you prefer, you may contact us at the following toll-free phone number to make your request: +1-866-324-3637.

Notice of Right to Opt-Out of Sale of Personal Information

California residents may opt out of the "sale" of their personal information. Under the CCPA, "sale" is broadly defined to mean the sharing of personal information with third parties who are not acting as our service providers or who are otherwise not restricted from using data only on our behalf or pursuant to an applicable CCPA exception.

In some circumstances, we may share certain of your information with third parties to provide you with offers, promotions, and opportunities that may be of interest to you, which may be considered a "sale" under the CCPA. Under the CCPA, "sale" may also include allowing third parties to "collect" certain information, such as IP address, and/or browsing behavior, through cookies and similar technologies, to deliver targeted advertising on the Services or other services. Advertising, including targeted advertising, enables us to provide you certain content for free and allows us to provide you offers relevant to you.

If you would like to opt out of our use of your information for such purposes that are considered a "sale" under California law, you may do so as outlined on the following page: **Do Not Sell My Personal Information**. Please note that we do not knowingly sell the personal information of minors under 16 years of age without legally-required affirmative authorization.

The CCPA further provides you with the right to not be discriminated against (as provided for in applicable law) for exercising your access, deletion or sale opt out rights.

California "Shine the Light" Disclosure

If a company shares "personal information" (as defined in California's "Shine the Light" law, Civil Code § 1798.83) with third parties for their direct marketing purposes (e.g., to send offers and information that may be of interest to you), California law requires either providing a mechanism by which consumers can obtain more information about such sharing over the prior calendar year, or providing a mechanism

by which consumers can opt out of such sharing. As discussed above, we provide an opt out for this sharing. If you are a California resident and would like to opt out of sharing pursuant to this law, please use the “Do Not Sell My Personal Information” link above.