

Yakima Products, Inc.
Roof Rack System Email Sweepstakes
Official Rules

NO PURCHASE NECESSARY TO ENTER

Eligibility: Only legal U.S. residents 18 years of age or older are eligible to enter the "Roof Rack System Email Sweepstakes" ("Sweepstakes"). Void where prohibited by law. The following persons are not eligible to enter the Sweepstakes: Employees, officers and directors of Yakima Products, Inc. ("Sponsor") and Sponsor's affiliated companies, subsidiaries, suppliers, vendors, representatives, distributors, advertising agencies, and promotional suppliers (collectively, "Sponsor Affiliates"), and members of the immediate families and/or persons living in the same household as the foregoing individuals.

Sweepstakes Period: This Sweepstakes begins on April 27, 2018 at 12:00:01AM PST and ends on July 27, 2018 at 11:59:59PM PST ("Sweepstakes Period"). Sponsor's computer, or its third party service provider's computer, is the official timekeeping device for the Sweepstakes.

A winner will be chosen through a random drawing (as discussed below) from all Entries received during the Entry Period.

How to Enter:

(a) ENTER VIA WEBSITE: Enter via Sponsor's website by going to www.yakima.com, completing the contest information form on the "home page pop up form" (the "Home Page"), completing the entry form available on the Home Page and completing all required actions, including all required fields and submitting the form.

(b) ENTER BY MAIL: The Sweepstakes may be entered by mailing, via United States first class mail, a 3"x5" card containing your name, residence address, phone number, date of birth and email address, to: Yakima Products, Inc., "Roof Rack System Email Sweepstakes", 4101 Kruse Way, Lake Oswego, OR 97035.

Entries containing false or fraudulent information will be disqualified. Limit one (1) entry per person during the Sweepstakes Period, regardless of the form of entry. Duplicate entries for a single individual during the Sweepstakes Period will be disqualified. Odds of winning depend on number of eligible entries received during the Sweepstakes Period. Entries remain the property of Sponsor and will not be returned or acknowledged.

All information collected through entry into the Sweepstakes will be used only in accordance with Sponsor's privacy notice at: <http://www.yakima.com/privacy-notice>

Prize: The winner of the Sweepstakes will receive one (1) Yakima Roof Rack System (estimated retail value \$450). No substitute, transfer, or cash equivalent for the prize is allowed by the winner.

Drawing and Notification: The Sweepstakes prize winner will be selected in a random drawing, after the Sweepstakes Period, from all eligible entries received during the Sweepstakes Period. The results of all

drawings, and the decisions of Sponsor and its third party service providers, are final and binding in all respects. The winner will be notified by email or first class mail, to the email address or mailing address provided with entry, within five (5) business days after the prize drawing. If a potential winner cannot be reached at the address provided and does not respond to Sponsor (or its third party service provider) within ten (10) days from receipt of the prize notification, or if he/she is found to be ineligible, or if he/she cannot or does not otherwise comply with these Official Rules, an alternate winner will be selected by a second chance random drawing.

Consent to Receive Email: By participating in the Sweepstakes, you will opt-in to receive email or other communications from Sponsor and its affiliated partners. You may subsequently opt-out of the receipt of such email or communications by following the directions in the email or contacting that site. Your opt-out status will not affect your participation or chances to win in the Sweepstakes. During the Sweepstakes Period, however, you may nevertheless receive emails which Sponsor deems are related to the Sweepstakes and related programs.

General Conditions: All Federal, state and local laws and regulations are applicable. All taxes (including, but not limited to, income taxes), and any and all service charges or fees applicable to the prize are the sole responsibility of the winners. The prize winners may be required to execute (and have notarized) an Affidavit of Eligibility, a Liability Release, and a Publicity Release ("Affidavit/Release") which must be returned to and received by Sponsor or its third party service provider within ten (10) days from winners' receipt of the Affidavit/Release. The winners may also be required to complete a Form 1099 before receiving their prize(s). The prize winners may also be required to send Sponsor appropriate proof of age. Any failure to comply with the foregoing will result in disqualification and an alternate winner may be chosen. Return of the prize, the prize notification, or the Affidavit/Release as undeliverable will result in disqualification and an alternate winner will be selected. The winners' entry into the Sweepstakes and/or acceptance of the prize constitutes permission for Sponsor and its affiliates to use the winners' name, address (city and state) and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation in Sponsor's newsletters, on the Sponsor's website, Sponsor's Facebook page, Sponsor's Pinterest page, Sponsor's Instagram account, and Sponsor's Twitter stream, unless prohibited by law. All entrants agree to comply with these Official Rules. Any person attempting to defraud or in any way tamper with this Sweepstakes and any person who does not comply with these Official Rules, will be ineligible for the prize and may be prosecuted to the full extent of the law.

THE OREGON COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF OREGON SHALL GOVERN THE SWEEPSTAKES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

If, for reasons beyond Sponsor's control, the Sweepstakes is not capable of running as originally planned, such as tampering or bugs or infection by computer virus, Sponsor at its

sole discretion, reserves the right to suspend, cancel or modify the Sweepstakes, without liability. Sponsor is not responsible for its own, its third party service provider's, or any entrant's computer system, hardware, software or program malfunction or other errors, failures, delayed computer or email transmissions or network connections that are either human or technical in nature.

This Sweepstakes is void where prohibited, restricted or taxed by law.

Disclaimers: All Sweepstakes entrants agree that Sponsor and the Sponsor Affiliates shall not be liable for losses or injuries of any kind resulting from acceptance or use, including misuse, of the prize, or any entrant's participation in the Sweepstakes, or any technical malfunctions of the telephone network, transmission line, computer system or network, computer equipment, hardware, software, or any combination thereof, or any entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected, lost, mutilated, delayed, corrupted, mechanically duplicated, illegible or otherwise not in compliance with these Official Rules. Entrants also agree that Sponsor Affiliates are not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from the Sweepstakes or its prizes. Sponsor Affiliates are not liable for damage to a user's computer system in any way due to an entrant's participation in the Sweepstakes or downloading any information in connection with the Sweepstakes, including without limitation any server failure, lost, delayed or corrupted data or other malfunction. Sponsor reserves the right to modify or cancel the Sweepstakes in the event that it becomes technically corrupted.

Rules/Winner List: For an additional copy of these Official Rules or the name of the winners, send a stamped, self-address envelope, specifying your request to: Yakima Products, Inc., "Roof Rack System Email Sweepstakes", 4101 Kruse Way, Lake Oswego, OR 97035. The winners' names will be available after July 28, 2018.

© 2018 Yakima Products, Inc. All rights reserved.